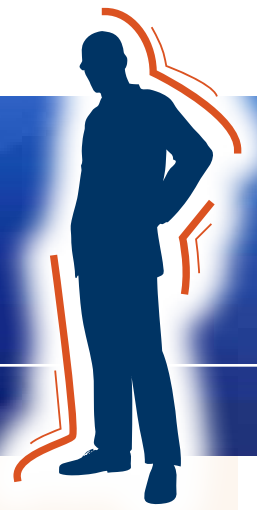


{ What could one solid,
new sales lead mean to you? }

LANtech Business Essentials: Social Media Boot Camp



\$149 student

3-hour session

**Boot Camp covers core
business basics of:**

LinkedIn

*Creating a profile, Searching
Being Found, Applications ...*

Twitter

*Creating an account, hashtags, lists,
re-tweets, following, followers ...*

Facebook

*Creating an account, profile info,
inviting fans, status updates ...*

Course Target Audience:

*Any business stakeholder, staff
member or salesperson who attracts
and/or communicates with customers.
Beginning or novice social media user.*

DO NOT BE AFRAID. Social media and scary acronyms are not just for high school kids anymore. These new tools are COMMUNICATION tools that your customers (and potential customers) are using today. A lot.

LANtech TRAINING has bundled together a boot camp for the newest frontiers of business communication. **LinkedIn.com**, **Twitter.com** and **Facebook.com** aren't going anywhere. The question is: are you?

This 3-hour hands-on boot camp will demystify the noise to give you real world tools to apply same day. One 1/2 day session will provide baseline proficiency in all 3 of these platforms for key personnel and/or your entire sales staff. Nothing scary ... just relevant content to elevate your organization's sales and networking skills.

A lot of sales lead generation is simply knowing where - and how - to look ... these platforms are how you look today. As your skills grow and desire upgrading, LANtech offers custom courses on **LinkedIn.com**, **Facebook.com**, **Twitter.com** and **Networlding**. We are your source for relevant business and IT skill development. Visit us today at LANtechTraining.com or call 317 / 872-8844 to schedule a date and location.



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